**Valerie Wilson Fibre Artist** respects the privacy concerns of the users of its website, www.kajabi.com and the services provided therein (the "Site"). I thus provide this privacy statement to explain what information is gathered during a visit to the Site and how such information may be used.

Your use of my services and this site are also governed by those of Kajabi, LLC, a California limited liability company.

My course and site are hosted by Kajabi.com. ("Kajabi"). They provide me with the online course creation platform that allows me to sell my product/services to you. Your data is stored through Kajabi's data storage, databases, and the general Kajabi application. They store your data on a secure server behind a firewall.

So please also review the Kajabi® website Terms of Use at <a href="https://kajabi.com/policies/terms/">https://kajabi.com/policies/terms/</a> and

Privacy Policy <a href="https://newkajabi.com/policies/privacy/">https://newkajabi.com/policies/privacy/</a> which also govern the use of this Site.

## **Use of Information:**

## 1. What information do I collect and what do I do with it?

When you enroll as a student or subscriber ("learner") on my site or in my related courses, as part of the enrolling process, I collect the personal information you give me such as your name, email address, and city.

**Email marketing**: I may send you emails about my site and related course(s), registration, course content, your course progress or other updates. I may also use your email to inform you about changes to the course, survey you about your usage, or collect your opinion.

You may always opt-out of receiving future mailings as provided below.

**Disclosure:** I may disclose user information in special cases when I have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference (either intentionally or unintentionally) with Valerie Wilson Fibre Artist's rights or property, other users of the Site, or anyone else that could be harmed by such activities.

I may also be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

This privacy policy only concerns the processing for which Valerie Wilson Fibre Artist is the data controller.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, the Company cannot ensure or warrant the security of any information you transmit via the internet. By transmitting any such information to Company, you accept that you do so at your own risk.

## 2. How do you give your consent?

When you provide me with personal information to become a learner on my site, make a purchase, or participate in the course, you imply that you consent to me collecting it and using it for that specific reason only.

If I ask for your personal information for a secondary reason, like marketing, I will either ask you directly for your expressed consent or provide you with an opportunity to say no.

**3. Use of Cookies:** Cookies are pieces of information that a website transfers to an individual's computer hard drive for record-keeping purposes. Cookies make using our Site easier by, among other things, saving your passwords and preferences for you. These cookies are restricted for use only on our Site and do not transfer any personal information to any other party. Most browsers are initially set up to accept cookies.

You can, however, reset your browser to refuse all cookies or indicate when a cookie is being sent. Please consult the technical information relevant to your browser for instructions. If you choose to disable your cookies setting or refuse to accept a cookie, some parts of the Site may not function properly or may be considerably slower.

Kajabi uses the following cookies on the Site:

| Cookie       | Name                     | Purpose  |
|--------------|--------------------------|--|
| _kjb_session | Kajabi session<br>cookie | Tracks your active admin session so you don't need to re-login         |
| "Kina        | 11                       | Tracks which affiliate has referred an offer purchase                  |
| _abv         |                          | Tracks whether the user wishes their admin previewing bar to be hidden |

**Malware/Spyware/Viruses:** Neither the Company nor the Site knowingly permits the use of malware, spyware, viruses, and/or other similar types of software.

- **4. Links to External Sites:** The Company is not responsible for the content or practices of third party websites that may be linked to the Site. The Company is also not responsible for any information that you might share with such linked websites. You should refer to each website's respective privacy policy and practices prior to disclosing any information.
- **5. Bulletin Boards and Chat Areas:** Guests of the Site are solely responsible for the content of messages they post on the Company's forums, such as chat rooms and bulletin boards. Users should be aware that when they voluntarily disclose personal information (e.g., user name, e-mail address, phone number) on the bulletin boards or in the chat areas, that information can be collected and used by others and may result in unsolicited messages from other people. You are responsible for the personal information you choose to submit in these instances. Please take care when using these features.

## 6. Payment:

If you make a purchase on my site, I use a third party payment processor such as Stripe or Paypal. Payments are encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our site and related courses and its service providers.

**7. Choice/Opt-Out:** The Site may provide you the opportunity to opt-in to receive communications from us at the point where we request information about you. You always have the option of removing your name from any email list in order to discontinue any such future communications. In order to ensure immediate removal from any list, please follow the specific instructions set forth within the communications you receive from me.

If you are unsuccessful in completing the instructions specified in any such communication, please e-mail me at  $\underline{v}$  wilson@mts.net including a copy of

the undesired email attached to the request and state you wish to be removed from the mailing list.

**8. Your Access to and Control Over Your Personally Identifiable Information:** At any time, but only once per the calendar year, or as otherwise required under applicable law, users may contact me to review the personally identifiable information that I have collected about you. If you discover any errors, please notify Valerie Wilson Fibre Artist and the information will be corrected. To review the personally identifiable information that the company has collected about you, please send an email to <a href="mailto:vilson@mts.net">vilson@mts.net</a> with the subject line: "Personal Information Review Request."

Users may also request that Valerie Wilson Fibre Artist delete a user account(s) or if you have not established a user account, your email address, and any related data at any time. If you wish to delete your user account(s), please email me at <a href="mailto:v wilson@mts.net">v wilson@mts.net</a> with the words "Delete Account" in the subject line.

If you do not have a user account and wish to delete your email address or other personally identifiable information that you might have provided through your use of the Site, any Games, and/or any Services, please email me at <a href="mailto:vwilson@mts.net">vwilson@mts.net</a> with the words "Delete My Information" in the subject line.

You may also choose to confirm that the Company does not use your personal information in certain ways and/or to otherwise "opt out" of certain uses of that personal information, including without limitation (i) when your personal data may to be disclosed to a third party unrelated to Valerie Wilson Fibre Artist and/or parties directly related to providing your Services and/or (ii) when your personal information may be used for a purpose that is materially different from the purpose(s) for which it was originally collected or subsequently authorized by you. If you wish to limit your personal data in either such way or have other questions about how Valerie Wilson Fibre Artist may use your personal data, please contact me at <a href="www.wilson@mts.net">www.wilson@mts.net</a> with the words "Privacy Request" in the subject line.

**Your California Privacy Rights:** California Civil Code Section 1798.83 permits California residents to request from companies conducting business in California a list of third parties to which the company has disclosed personally identifiable information during the preceding year for direct marketing purposes. The company has not and will not share your personally identifiable information with third parties for their direct marketing purposes; accordingly, it will not maintain such a list of third parties.

If you are a resident of California and want additional information confirming how the Company does not share your personally identifiable information with third parties for their direct marketing purposes, you may contact us at <a href="mailto:vwilson@mts.net">vwilson@mts.net</a> with the words "California Privacy" in the subject line of your email.

**9. Contact Information for Complaints or Concerns:** If you have any complaints or concerns about the Company or about this privacy statement, please contact:

Via email: v\_wilson@mts.net

or

Via regular mail:

Valerie Wilson Fibre Artist - Attn: Privacy Policy/Legal 438 Inglewood St, Winnipeg, MB R3J 1X2

Information provided by you via general e-mail inquiries to Valerie Wilson Fibre Artist such as your e-mail address is used only to respond to your inquiries in the ordinary course of business and is never shared with third parties.

If you are a resident of the EU and have an unresolved data privacy concern or personal information collection, use, or disclosure concern, you may file a complaint/inquiry with us at v wilson@mts.net

**9. Your Acceptance of These Terms:** By using the Site, you accept the policies and restrictions set forth in this Online Privacy Policy. If you do not agree to this policy, please do not use the Site. This Online Privacy Policy may be revised from time to time by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the then current Online Privacy Policy to which you are bound.

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substitute for legal advice obtained from an attorney licensed in the appropriate jurisdiction.